



| **Start-up**

**Intellectual Property**



[www.lavoix.eu](http://www.lavoix.eu)



## Accelerate your growth with a tailored Intellectual Property (IP) strategy

Lavoix supports you in anticipating your IP strategy in order to protect your company from competitors and strengthen your investors.

### A sustainable competitive advantage

Differentiate your products and services, protect your innovations from copying, and strengthen your market position by limiting the entry of competitors who might replicate your solutions.

### A powerful tool for raising funds

Increase investor interest and boost your chances of securing financing through a well structured IP strategy.

*Start-ups holding patents and trademarks during their initial seed are up to ten times more likely to secure funding (EPO / EUIPO, 2023).*

### Monetize your innovations

Create value through licensing agreements, technological collaborations, or the transfer of intangible assets, which expand the reach of your innovations and support your growth.

### Essential legal protection

Reduce the risk of disputes by anticipating counterfeiting, plagiarism, or rights infringement, and effectively defend your interests against any infringing or unauthorized use.

## Why should you choose Lavoix?

### ✓ A multidisciplinary team

Industrial Property Attorneys and Attorneys-at-law work together seamlessly to address all your needs: strategy, filings, audits, risk management, contracts, and litigation.

### ✓ A dedicated point of contact

Benefit from a dedicated contact to structure your IP strategy and support you at every key stage.

### ✓ A secure platform

Access your IP portfolio in real time with our IP data<sup>2</sup> platform, which centralizes and secures all your data.

### ✓ Solutions tailored to your budget

Prioritization of essential actions and integration of available public funding to help you optimize your costs.

# Structured support at every stage of your development

- **Company creation**

Free consultation to identify your key challenges: trademark protection, logo, domain name, inventory of existing rights, and first essential safeguarding actions.

- **Product or service development**

Analysis of your competitors' rights, risk assessment, and recommendations to secure the exploitation of your innovations.

- **Partnerships**

Drafting and negotiation of agreements (confidentiality, licensing, collaboration, consortium, coexistence) to secure your business and protect your assets.

- **Preparation for fundraising or an IPO**

Comprehensive audit of your IP assets, with recommendations to strengthen and enhance your portfolio to increase your appeal to investors.

- **Conflict management**

Verification of the rights at stake, analysis of infringements and definition of the appropriate strategy: negotiation, mediation, or legal action.

## Information

Please contact your usual contact or [communication@lavoix.eu](mailto:communication@lavoix.eu)