

MONITOR AND ANALYSE

Take advantage of all patent
information's potential

easywatch allows you to access your watch data easily from IP data², with all your previous results in a single database, and access to your monthly watch data in a user-friendly, sortable format.



Your issues

- Monitor new patent applications filed by your competitors or in some selected technical fields
- Analyse, annotate and classify the results

How does easywatch work?

- Patent watch results are imported into your own database by Lavoix's search experts according to **personalized classification** criteria.
- You can review these results, **classify, grade** and also **comment** them. They can be accessed easily by filtering according to these customized and bibliographic data.
- The bibliographic data can be **updated** with the latest information from the European Patent Office.

Why work with Lavoix to monitor watches?

- With their proficiency in patent information, our search professionals can help you select the most relevant **search criteria** by setting up flexible patent watch strategies which can be adapted as your needs evolve.
- The support of Lavoix's team will provide you with a **constant business intelligence on patent filings** in your industry and always evolving competitive landscape. You will build up a **personalized and enhanced database** that you will be able to share.

How to get easywatch?

This database is accessible to all company users.

The Research Service remain at your disposal for any further information:
patent.searches@lavoix.eu