

## ANTI-INFRINGEMENT

Counterfeiting and other infringements of Intellectual Property rights are an ever-increasing threat to the economy and public health, affecting more and more sectors (luxury, fashion, tobacco, toys, foods, drugs...). They likewise endanger the commercial prospects of companies affected by infringing products.

It is thus important to act to prevent the importation and/or the circulation of infringing goods, both in French territory and in the rest of the European Union.

LAVOIX can help holders of IP rights (trademarks, designs, copyrights, patents) in the implementation of an efficient anti-infringement policy.

LAVOIX, a leading European firm fully dedicated to IP, can assist you, with its multidisciplinary team of IP Attorneys and Lawyers, by:

- **Protecting** your rights or improving their scope of protection,
- Implementing market **monitoring**:
  - Collaboration with customs services, within the framework of their anti-infringement activities,
  - Raising awareness of your commercial and marketing teams, and your employees in general.
- **Acting** against identified infringements:
  - Blocking the distribution of infringing goods before they reach the market,
  - Obtaining their destruction by the relevant agencies,
  - Pursuing legal compensation for damages.

By choosing LAVOIX as a **partner in your fight against infringement**, you will benefit from:

- The **experience and know-how** of a major French player entirely dedicated to Intellectual Property,
- A **multidisciplinary team** who understand fully the legal framework and can oversee to the end all of the actions needed to enforce your rights (seizure, legal action, destruction...).
- A partner who has developed **strong and lasting relationships** with customs services, following many years of collaboration, allowing you to be kept informed and to act quickly to defend your rights.

The anti-infringement service we offer also saves you **time and money** by providing:

- A **single and pro-active point of contact**, from the preparation of the monitoring request to the infringement action,
- Management of the **entire procedure**,
- **Practical protection** of your intangible assets.

## PRACTICE AREAS

Patent prosecution

Chemistry-Life Sciences

Electronics, Electricity,

Physics, Mechanics

Patent Litigation

Chemistry-Life Sciences

Electronics, Electricity,

Physics, Mechanics

Trademark and

Design prosecution

Trademark and

Design litigation

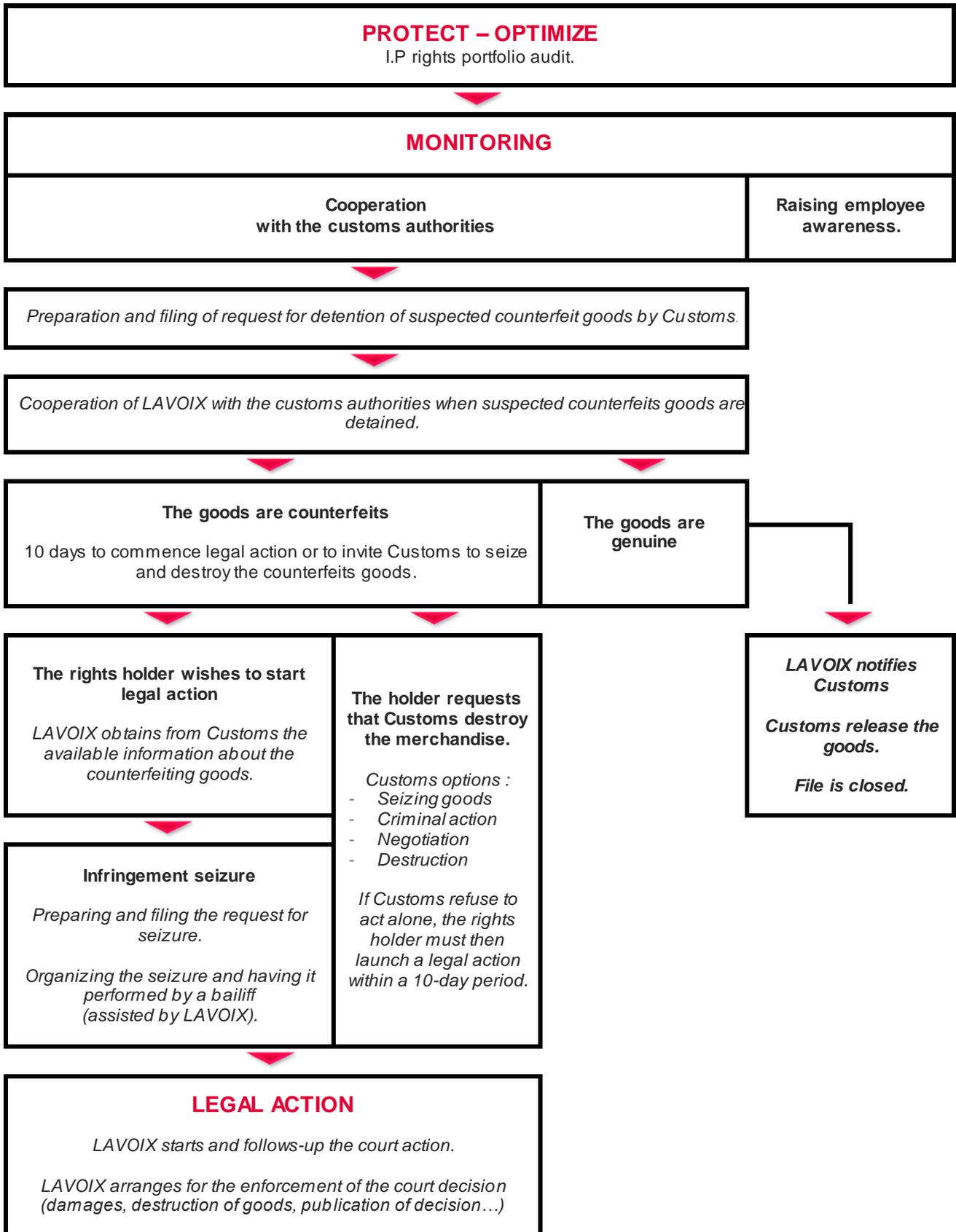
Copyright

Domain names/Internet

Unfair competition

Contracts

**Our strategy \***



\* The terms of implementation of this strategy may vary in other European Union member states, depending on national legislation.